

*Bastrop Art in Public Places  
Meeting*

**AGENDA**

*Bastrop City Hall  
City Council Chambers  
1311 Chestnut Street  
Bastrop, TX 78602  
(512) 332-8800*



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*September 6, 2017, at 6:30 P.M.*

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*Bastrop Art in Public Places Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800, or write to 1311 Chestnut Street, Bastrop, TX 78602, or call Relay Texas through a T.D.D. (Telecommunication Device for the Deaf) at 1-800-735-2989 at least 48 hours in advance of the meeting.*

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1. **CALL TO ORDER**
2. **ROLL CALL AND CONFIRMATION OF A QUORUM OF BAIPP BOARD MEMBERS PRESENT**
3. **PRESENTATIONS**  
**Introduction of new member Glenda Dayton**
4. **CITIZEN COMMENTS**

*At this time, three (3) minute comments will be taken from the audience on any topic. To address the Board, please submit a fully completed request card to the Board chairperson prior to the beginning of the Citizens' Comment portion of the Board meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, city Boards cannot discuss issues raised or make any decision at this time. Instead, city Boards are limited to making a statement of specific information or a recitation of existing policy in response to the inquiry. Issues may be referred to city staff for research and possible future action.*

*It is not the intention of the City of Bastrop to provide a public forum for the embarrassment or demeaning of any individual or group. Neither is it the intention of the Board to allow a member of the public to slur the performance, honesty, and/or integrity of the Board, as a body or any member or members of the Board, individually or collectively, nor any members of the city's staff. Accordingly, profane, insulting, or threatening language directed toward the Board and/or any person in the Board's presence will not be tolerated.*

**5. STAFF, BOARDS, AND COMMITTEE REPORTS FOR CONSIDERATION, DISCUSSION AND POSSIBLE ACTION**

- 5B. BAIPP Chairperson - Deborah Johnson
- Report attendance at Budget workshops and on meeting with City Manager and Mayor
  - Presentation of new art brochure, toad brochure, buttons and backpacks
  - Purchase of "Warrior Spirit" approved
  - Final toads installed
  - Status of FY2017 Budget Expenditures
  - Final BAIPP Report to City Council FY2017 with request for approval to present to Council at September 26 meeting

- 5C. BAIPP Treasurer – Ed Skarnulis
- Treasurer's Report.

- 5D. BAIPP Vice Chairperson-Jo Albers
- Report on Advertising
  - Report on RFQ for Website/Social Media Specialist

- 5E. Matt Hart
- Bridge Lighting project

**6. CONSENT AGENDA**

- 6A. Consideration, discussion, and possible action to approve Minutes from August 2, 2017

**7. ITEMS FOR INDIVIDUAL CONSIDERATION**

- 7A. Discussion and possible action on the implications of approval of BAIPP budget as submitted by City Manager to City Council
- 7B. Living and Giving Tree Proposal
- 7C. Election of new Board Chairperson, effective October 1, 2017.
- 7D. Recommendations for replacement of Deborah Johnson's place on the board for remainder of term October 1, 2017, through June 30, 2018.
- 7E. Determine the dispensation of the \$1000 Transformer Prize money

**8. WORKSHOP FOR BAIPP BOARD MEMBERS, NEW AND RETURNING**

**8A.** Question and answer session on any of the documents distributed at this and previous meetings including BAIPP Background Info, Ordinance and By-laws, Past Project List, Proposed Projects and Requested Budget for FY2018, and forms provided above.

9. Announcements by Board Members on items not for consideration, discussion or possible action
10. Next Board Meeting Wednesday, October 4, 2017, 6:30pm

**9. ADJOURNMENT**

I, the undersigned authority, do hereby certify that this Notice of Meeting is posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenience that is readily accessible to the public, as well as to the City's website, [www.cityofbastrop.org](http://www.cityofbastrop.org). Said Notice was posted on the following date and time: and will remain posted for at least two hours after said meeting has convened.

*Sarah E. O'Brien*

Main Street Program Director

**BASTROP ART IN PUBLIC PLACES**

**FY2017 BUDGET DETAILS**

**A. SHORT TERM PROJECTS**

- 1. Sculpture project for 12 sculptures** **\$22,200**
- |   |        |
|---|--------|
| Costs of pads and installation                        | \$3000 |
| Identification Plaques, 10x5 Etched Bronze@\$200 each | \$3500 |
| Prize money   | \$4800 |
| Ribbons and Certificates                              | \$500  |
| Artist Reception                                      | \$3300 |
| Convention Center rental                              | \$1800 |
| Catering  | \$1500 |
| Maps 2500, (includes all BAIPP projects)              | \$2500 |
| Audio guide system                                    | \$1000 |
- This project provides a collection of sculpture for the citizens and visitors to enjoy. Installations are presented in the outdoor spaces owned by the city and will include a plaque as well as connection to the website through the beacon system. The guide is provided for visitors at the Visitor Center as well as in various city locations to encourage people to explore the public art.*
- 2. Transformer mural project for up to 8 transformers** **\$8200**
- |                                |        |
|--------------------------------|--------|
| Paint and supplies @\$400 each | \$3200 |
| Artist commissions @\$500 each | \$4000 |
| Award                          | \$1000 |
- This project takes the ugly electric boxes owned by the city and turns them into items of fun and interest. This project also encourages people to walk and explore the city.*
- 3. Cultural Walk Project (year two of five year project)** **\$20,000**
- Continue development of project
- This project will be located in the Nancy Blakey section of Bob Bryant Park and will celebrate the cultures that came together to make Bastrop. Included will be art, nature, literary quotes, and opportunities to experience and reflect on the qualities of the people who have impacted the area.*
- 4. Children's Art Hunt Project** **\$1000**
- Develop and print art scavenger hunt pages for children
- This will be a "scavenger hunt" style project available at the Visitors Center giving families an activity to enjoy the Public Art.*
- 5. Toads in Town Project** **\$15,000**
- Commission, purchase and install 8-10 anthropomorphic bronze toads
- This will be a fun interactive installation for local citizens as well as visitors as they search for the fun little toads. Again, this is another project geared to families and encouraging walking around the city.*
- 6. Yarn Bomb Project** **\$3000**
- Materials for fiber artists to utilize yarn in artistic expressions
- A national movement incorporating fiber arts into public art installations. This is an outlet for locals who work in yarn to be a part of the Pubic Art as well as a fun experience for locals and visitors.*
- 7. 2-D Public Art Project** **\$5050**
- |               |      |
|---------------|------|
| 6 Cash Awards | 2550 |
| Flyers        | 500  |
| Installation  | 2000 |
- This project will provide an interesting display in our public buildings with a changing exhibit of art that will highlight the area artists who work in the 2-d mediums.*
- 8. Children's Holiday Art Project** **\$1000**
- This project in conjunction with YMCA during the Lost Pines Christmas Festival increases visibility of the Public Art projects through a hands on activity with kids.*

<b>B. LONG TERM PROJECTS</b>		<b>\$20,000</b>
Maintain in Reserve Fund to be used on larger future projects		
Total reserves at end of FY2017=\$80,000		
<i>A savings account, so to speak, to be used for larger art investments by the city</i>		
<b>C. SUPPLIES AND POSTAGE</b>		<b>\$500</b>
<b>D. ADVERTISING AND MARKETTING</b>		<b>\$16,000</b>
Photography services for publications/ads	\$1000	
Website and social media (Includes Hosting and URL)	\$3600	
Print Advertising (Texas Highways and local publications)	\$8200	
Digital Advertising (TexasHighways.com)	\$1200	
Sculpture Project Specific Promotion	\$2000	
<b>E. PUBLIC ART ACQUISITON</b>		<b>\$55,000</b>
<i>Provides a fund for purchase of art installations every year.</i>		
<b>F. MAINTENANCE/CONTINGENCY</b>		<b>\$1500</b>
For maintenance of public art or for unexpected items not under other areas		
<b>G. INSURANCE DEDUCTIBLE/REPAIRS</b>		<b>\$2500</b>
Available in case of vandalism or damage to artwork		
<b>TOTAL AMOUNT REQUESTED FROM BAIPP FOR FY 2017</b>		<b>\$170,950</b>

## BASTROP ART IN PUBLIC PLACES

### FY2018 BUDGET DETAILS

#### A. SHORT TERM PROJECTS

- 1. Sculpture project for 12 sculptures** **\$18,200**

Installation costs paid to artist@\$300 per sculpture	\$3600	
Costs of pads and installation	\$3000	
Identification Plaques, 10x5 Etched Bronze@\$200 each	\$3500	
Prize money (1250/1000/500/8@400)	\$6600	
Ribbons and Certificates	\$500	
Audio guide system additions	\$1000	

*This project provides a collection of sculpture for the citizens and visitors to enjoy. Installations are presented in the outdoor spaces owned by the city and will include a plaque as well as connection to the website through the beacon system.*
- 2. Transformer mural project for up to 5 transformers** **\$5500**

Paint and supplies @\$400 each	\$2000	
Artist commissions @\$500 each	\$2500	
Award	\$1000	

*This project takes the ugly electric boxes owned by the city and turns them into items of fun and interest. This project also encourages people to walk and explore the city.*
- 3. Cultural Heritage Trail Project** **\$42,000**

Continue development of project

*This project will be located in Bob Bryant Park and will explore the historical and cultural heritage of the peoples of Bastrop through art, nature, literary quotes, and unique experiences giving visitors and citizens a place to celebrate the beauty of the land and learn more about the history of Bastrop and the cultures of the people who have made it home. This phase of the project will plan the art needed to tell the cultural stories, issue calls, and begin art projects and installations as the walk is being constructed.*
- 4. Celebration of Art Reception and Award Ceremony** **\$2000**

*This will be a community gathering to celebrate the art created and artists who have created public art for the year.*
- 5. Children's Art Hunt Project** **\$1000**

Develop and print art scavenger hunt pages for children

*These will be "scavenger hunt" style projects available at the Visitors Center giving families an activity to enjoy the Public Art. Included will be printing of the art scavenger hunt as well as development and printing of a hunt for the Toads in Town.*
- 6. Yarn Bomb Project** **\$3000**

Materials for fiber artists to utilize yarn in artistic expressions

*A national movement incorporating fiber arts into public art installations. This is an outlet for locals who work in yarn to be a part of the Pubic Art as well as a fun experience for locals and visitors.*
- 7. 2-D Public Art Project** **\$4850**

6 Cash Awards(1000/750/500/3@200)	2850	
Flyers	500	
Installation	2000	

*This project will provide an interesting display in our public buildings with a changing exhibit of art that will highlight the area artists who work in the 2-d mediums.*
- 8. NEW PROJECT DEVELOPMENT** **\$20,000**

*Develop and issue calls for new projects. Under consideration is a project to paint steps into Fisherman's Park*

<b>B. ADVERTISING AND MARKETTING</b>		<b>\$16,500</b>
Photography services for publications/ads	\$1500	
New BAIPP.org website development	\$2500	
Website and social media services (Includes Hosting and URL)	\$7500	
Art Brochure of Projects, 2500	\$5000	
<i>The guide is provided for visitors at the Visitor Center as well as in various city locations to encourage people to explore the public art. The website will be reworked to be more up-to-date on BAIPP projects and calls. The website and social media services will be contracted to an individual to keep the website current as well as promote all calls and projects through various social media channels.</i>		
<b>C. SUPPLIES AND POSTAGE</b>		<b>\$500</b>
<b>D. LONG TERM PROJECTS</b>		<b>\$20,000</b>
Maintain in Reserve Fund to be used on larger future projects		
Total reserves at end of FY2017=\$80,000		
<i>A savings account, so to speak, to be used for larger art investments by the city. Current project under consideration is lighting of the old iron bridge.</i>		
<b>E. PUBLIC ART ACQUISITON</b>		<b>\$55,000</b>
Provides a fund for purchase of art installations every year.		
<b>F. MAINTENANCE/CONTINGENCY</b>		<b>\$1500</b>
For maintenance of public art or for unexpected items not under other areas		
<b>G. INSURANCE DEDUCTIBLE/REPAIRS</b>		<b>\$2500</b>
Available in case of vandalism or damage to artwork		
<b>TOTAL AMOUNT REQUESTED FROM BAIPP FOR FY 2018</b>		<b>\$192,550</b>



# BOARD REPORT

**MEETING DATE:** September 6, 2017

**AGENDA ITEM:**5B

**TITLE:** Annual Report to City Council for FY2017

**BOARD REPRESENTATIVE:** Deborah Johnson

**BACKGROUND/HISTORY:** BAIPP follows the requirements in the by-laws to obtain from City Council approval of all projects, presents an annual budget to fund those projects, and identifies and recommends artwork for purchase. The established process to do this each year has been 1.) through the presentation of the project details included with the requested budget to Council during the budget process, 2.) request for approval of all calls for art and related contracts, 3.) the planning and execution of those projects approved for funding during the year, 4.) request for approval for any projects that are addressed during the year that are not part of the BAIPP requested budget, 5.) request for approval for art acquisitions, and 6.) a final report to Council at the end of each fiscal year.

This process was followed with the detailed project and budget request presented to City Council during the 2017 budget process, approval by Council of funding of the budget for these projects through HOT funds, approval of the new call for 2D art and the related contract (the Calls for Transformers and Sculpture were not altered other than dates and did not require City Council vote), approval by Council of the hiring of Burditt and Associates for the design of a Cultural Heritage Trail Master Plan, approval by Council of the commission of the Toads in Town Project, approval by Council of the purchase of 4 photograph for the Convention Center, approval by Council of the purchase of 5 sculptures from this year and previous year Sculpture Calls and approval by Council of the use of dedicated construction money for the mural on the old restroom wall of a mural. This document is this final report for Fiscal Year 2017.

**POLICY EXPLANATION:** The established process has fulfilled the requirements in the By-Laws as stated in various articles including Articles 1.3, 1.5, 2.3, 4.1, 4.2, 4.3, 4.4, 5.1, and 6.1. The process also fulfills requirements in Texas Tax Code Section 351.101 (a) (4) and well as pages 16-18 of "What Cities Need to Know to Administer Municipal Hotel Occupancy Taxes" by Texas Hotel and Lodging Association, 2015/2016.

Note: Past city councils have not required all art selected for various calls through the jury process stated in the call to be approved by council but has left that to BAIPP process and discretion with approval by city manager or appointed staff and has limited the necessity of council votes to approval of projects during the budget process, approval of calls, approval of contracts, approval of projects not within the BAIPP budget, and approval of art acquisition.

**FUNDING SOURCE:** Budget allocations through HOT funds, funds from the building of the bathrooms at Fishermans Park, funds for Highway 71 overpass project.

## **RECOMMENDATION:**

BAIPP reports that the following list of projects as requested and funded were completed in Fiscal Year 2017:

1. The Sculpture Call under leadership of Dianna Rose resulted in the installation for one year of 12 sculptures including identification plaques, audio guide beacons, and prizes.
2. The Transformer Call under leadership of Kathryn Nash resulted in the painting of 8 transformers and the awarding of the stated prize.
3. The 2-D call under the leadership of Ann Beck resulted in the installation for one year of 16 pieces of art in City Hall, the Convention Center, the Library, and the BEDC offices and the awarding of stated prizes.
4. A Celebration of Art was held in June to recognize and award the various projects and the artists involved.
5. Burditt and Associates was hired and worked with the Cultural Heritage Trail Design Committee (Chair, Deborah Johnson) to develop a Master Plan for a Cultural Heritage Trail to be placed at Bob Bryant Park when funding is available. The development of this plan included a public forum, collaboration with BCHS, collaboration with Parks Board, and consultations with various city staff. This plan was presented to City Council in June.
6. 5 Sculptures were purchased with the goal to begin to collection of a body of work both appropriate for the city in general but, in particular, appropriate to be included in the Cultural Heritage Trail when built as was presented during the budget request process.
7. Three projects were executed with children and families in mind:
  - a. BAIPP provided the YMCA with the materials and training to do "holiday light balls" during the Lost Pines Christmas Festival, Chaired by Kathryn Nash
  - b. A "Children's Art Hunt" brochure was developed by Jo Albers along with the production of "Bastrop has heART" buttons to be given to kids who do the scavenger hunt. This is handed out at the Visitors Center.
  - c. Clint Howard of Deep in the Heart Foundry was commissioned to produce "Toads in Town", a series of 8 bronze sculptures of anthropomorphic toads. The toads were installed around the downtown area with an accompanying brochure to help kids find the toads and tell their story as a way to get the kids to input of ideas for a future childrens book about the Toads in Town. 500 "I Found the Toads" backpacks were designed and printed to be given to the kids that find the toads and help tell the story. These are available at the Visitors Center.
8. BAIPP held two different events as part of the Yarn Bomb movement with the decorating of the bears and Poco a Poco with knitted and crocheted scarves, hats and blankets during the holiday season. In June, as part of the International Yarn Bomb, over 20 volunteers worked to produce and install the story of the Wizard of Oz in yarn on the fence in Fishermans Park. Chaired by Kathryn Nash.
9. BAIPP worked with artists Vicki Balcou and K. M. Fritz on the painting of a mural on the wall of the old Fishermans Park bathroom using funds dedicated to public art from the construction of the new bathrooms.



10. Photographer Billy Moore was commissioned to provide 4 photographs of Bastrop County landscapes which were printed, framed and hung in the Convention Center. The funds for this project were from the 2016 budget. Project chaired by Kristi Koch.

11. The Highway 71 overpass concrete murals are being installed by TX DoT at Highway 95 overpass. This project is not funded by BAIPP but the design was developed by BAIPP under the leadership of Sergio Altamirano.

12. BAIPP advertised and marketed the public art of the city through print and digital ads in publications such as Texas Highways, the American Statesman, and Advertiser as well as social media outlets such as Facebook ads. The Visitors Center followed up on inquiries resulting from the Texas Highways ads by mailing out the Art Brochure. An RFQ was developed and issued for the hiring of a new professional to redesign the BAIPP website and to promote and advertise the calls as well as the projects of BAIPP. 5000 updated art brochures were printed and distributed to the Visitors Center, County Tourism department, Chamber of Commerce, Convention Center, Main Street office, and City Hall to be available to give to the public and include in packets. Jo Albers coordinated these efforts.

13. Upon the recommendation of Deep in the Heart Foundry, the annual maintenance of sculpture owned by the city is delayed until cooler months both for the benefit of the staff doing the maintenance as well as the benefit to the art of the application of the wax on bronze in cooler months.

14. The Long Term Project fund should be \$80,000 at the end of Fiscal Year 2017 and efforts are started to consider the lighting of the Old Iron Bridge with this fund. This effort is being chaired by Matt Hart.

BAIPP respectfully requests approval of this report.

**ATTACHMENTS:** Budget Details for 2017 Budget , Budget Details for Requested Budget 2018

